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**PowerMark Grows Client Portfolio – Signs Five Technology Leaders  
to Mark a Record-Breaking Month**

*Growing marketing firm continues to add emerging industry leaders to client roster*

**SAN JUAN CAPISTRANO, Calif. – July 9, 2008** - PowerMark, Orange County's only full-service marketing and public relations agency focused exclusively on technology companies, today announced it has been selected by five growth-focused technology companies.

PowerMark is providing expert marketing and/or public relations services to drive sales leads and increase valuation for: Electronic Evidence Discovery (EED); Uniloc USA Inc.; and three Fortune 500 companies. Within four weeks, all five deals closed, marking a record-breaking month for PowerMark.

"There are multiple agencies to choose from in this region," said Brian Deeley, Vice President of Product Management at Uniloc. "We chose PowerMark because of their deep expertise in technology marketing, their ability to deliver lightning-fast results, and their proven track record of hitting the mark consistently."

"We're very excited about these new client relationships and intend to help these proactive companies exceed their growth objectives with standout marketing," said Colleen Edwards, president of PowerMark.

Services for the new clients range from branding, public relations and product marketing to Web site development, email campaigns and collateral material development.

**About PowerMark**

Award-winning PowerMark, based in San Juan Capistrano, California, is the region's only full-service marketing and public relations company that targets technology companies exclusively. Established in 2005 by high performance software marketing veterans, PowerMark consistently delivers fresh ideas and exceptional results, bringing competitive firepower and market distinction to all of its clients. Other PowerMark clients include leading start-up and global companies including: BasePoint Analytics, Cardiogenesis, IBM, and Symantec. For more information, please visit [www.thepowermarkgroup.com](http://www.thepowermarkgroup.com).

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