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**PowerMark Completes Launch of Murano Acoustics**

*Phase two includes new website launch*

**SAN JUAN CAPISTRANO, Calif. – February 8, 2010** - PowerMark®, Southern California's premier full-service marketing and public relations firm, today announced the official marketing launch of Murano Acoustics USA. Murano Acoustics provides premium quality acoustic solutions at attractive price points for architects and designers of commercial buildings and interior spaces. The launch included a new web site [www.muranoacoustics.us](http://www.muranoacoustics.us) for client, which showcases Murano's extensive product line, services, and installation photos, and is intended to become a valuable resource for the company's target customers.

"We are ecstatic about the overall branding package PowerMark created for us," said Bart Moore, president and owner of the Bartley Group. "From collateral development and packaging to website development, it is all first class. Our website, which just launched in January, is already generating sales leads."

"Murano Acoustics is poised to become a wood acoustics category leader in the U.S.," said Colleen Edwards, president of PowerMark. "The company understands the value of quality branding and marketing and did not shortcut it. Nothing will put them on top of the supplier short list faster."

**About PowerMark**

Award-winning PowerMark, based in San Juan Capistrano, California, was established in 2005 by high performance enterprise marketing veterans. PowerMark consistently delivers fresh ideas and exceptional results, bringing competitive firepower and market distinction to all of its clients. PowerMark clients include leading global and emerging companies such as First American CoreLogic, IBM, iinnLight Technologies, and Symantec. For more information, please visit <http://www.thepowermarkgroup.com> or call 949.481.4100.

**About Murano Acoustics**

Murano Acoustics, the emerging leader in specialty acoustical wood ceiling and wall panel systems, is exclusively distributed in the U.S. by The Bartley Group of Newport Beach, California. Murano Acoustics delivers quality products at the best value, marking it the go-to choice for interior designers and architects throughout the United States. For more information, visit [www.muranoacoustics.us](http://www.muranoacoustics.us) or call 888.987.MURANO (6872).

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